

MAIA 5th Policy Roundtable: Behavioural Change & Civil Society Knowledge in the European Sustainable Transition

Date: Thursday, 20th March 2025

Time: 10:00 – 11:30 AM CET

Location: Ambiorix Center & Podcast
Studio, Square Ambiorix 7, 1000, Brussels

Hybrid format. Online Access:

Link to the broadcast is [available here](#)

Registration:

Register [here](#)

Why Attend?

As Europe moves towards a sustainable future, citizens play a crucial role in shaping behavioural change and driving impactful policies. This roundtable will explore how civil society knowledge and collective action can accelerate the European Green Deal's implementation and influence EU policymaking.

Key Themes:

- Expanding behavioural change beyond incentives – fostering community-led action.
- Strengthening participatory governance and citizen engagement.
- Overcoming barriers to sustainable practices at scale.
- Delivering actionable recommendations for EU policymaking. Expanding behavioural change beyond incentives – fostering community-led action.

Who Should Join?

- Policymakers & European institutions
- Researchers & academics
- Civil society organisations & activists
- Horizon Europe project experts
- Join the conversation & help shape the future of citizen-driven sustainability!

More details at:

maia-project.eu

Organised by:



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