

Press Toolkit

Regions4 at COP31

Regions Delivering for
Climate Action



Welcome to Your COP31 Communication Tools

As we prepare for COP31, regions need powerful communication tools to tell their stories. This toolkit supports Regions4 members and partners in showcasing their vital role with confidence, ensuring their voices are heard and their actions recognized at this critical moment for climate action.

Tools

The visual assets can be found on **Canva** link provided in this file. The available material include **Social Media Templates** that maintain Regions4 branding while giving your posts maximum impact, and **Announcement and Messages Templates** that you can customize with your region's climate wins, key statistics, announcements, project results and impact stories.

How to Use the Templates

1. **Pick a template that fits your message** - whether it's a call, new project, announcement or program result.
2. **Customize** it with your region's real numbers, project names, and outcomes.
3. **Tag** Regions4. We want to amplify your message and support your advocacy efforts.

Hashtags & Tags:

#Regions4 #Regions4COP31
#RegionsAdapt
#RegionsAdapt10Anniversary

Tag @Regions4 on LinkedIn to maximize reach.

The LGMA COP31 Joint Position



The Local Governments and Municipal Authorities (LGMA) Constituency represents the voice of towns, cities, counties, territories, provinces, regions, states, devolved governments and others in the UNFCCC process.

Regions4 is a member of the LGMA, co-leading the Adaptation Working Group and contributing to the Constituency's collective advocacy ahead of COP31.

The LGMA Constituency calls for COP31 to empower cities, regions and states as key drivers of global climate implementation.

LGMA Joint Position



Discover More:

- [Regions4 Website](#)
- [Regions4 LinkedIn](#)
- [Trello](#)

COP31: Regions Delivering for Climate Action

At COP31, the spotlight will be on the pivotal role of regions in driving solutions for people and nature, demonstrating that climate action starts from the ground up.

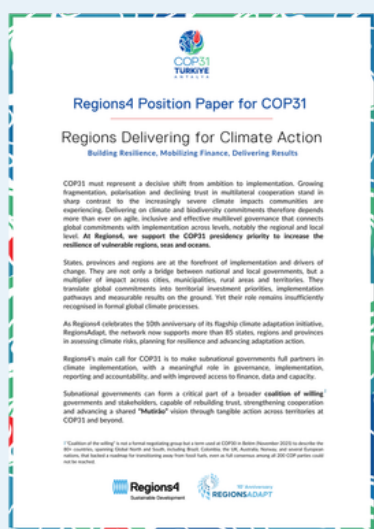
Subnational actors are already leading this transformation, from designing ambitious climate plans and fostering resilient communities to advancing nature based adaptation and enabling access to finance.

[Regions Delivering Climate Action: Building Resilience, Mobilizing Finance, Delivering Results.](#)

After 2024 – the hottest year on record – the effects of the climate crisis are undeniable: from 48°C heatwaves in India to wildfires across southern Europe and floods in South Africa, the cost of inaction is already here. Guided by the Brazilian Presidency's spirit of *mutirão* – collective, community-driven action – and the Action Agenda, COP30 will highlight real solutions emerging from local actors.

Through this campaign, Regions4 will showcase how its states, provinces, and regions are connecting urban and rural areas, enabling finance, scalling adaptation, advancing just resilience and leading innovation for a just, resilient, and nature-positive future for all.

Regions4 COP31 Position Paper



Read the Position [ENG]

COP31 must represent a decisive shift from ambition to implementation. As climate impacts become increasingly severe, delivering on climate and biodiversity commitments requires governance systems that connect global ambition with action on the ground. States, provinces and regions are at the forefront of implementation and must be recognised as drivers of change.

At COP31, Regions4 calls on Parties to:

Make regions central to climate governance by strengthening multilevel cooperation and integrating subnational governments into climate planning and implementation.

Build resilient territories through locally and regionally led adaptation that responds to the needs of communities, ecosystems and economies.

Get finance to where climate action happens by enabling direct, accessible and predictable funding for subnational implementation.

Put nature at the heart of climate action by advancing integrated solutions for climate, biodiversity and resilience.

Shareable Social Media Graphics

To help amplify the message of Regions4 campaign 'Building a Just and Resilient Future' and Position Messages, we have prepared a series of ready-to-use social media graphics and templates. These visuals are designed for regions and partners to easily share across platforms and highlight the vital role of subnational governments in advancing climate action, resilience, and nature-positive solutions.

Each graphic includes key messages aligned with the COP31 campaign theme and can be used as it is or customized with your region's logo or examples.

How to use:

1. Choose the graphics that best fit your messages or upcoming events.
2. Use as it is or add your logo or adapt the text to feature your region's initiatives.
3. Share them on your social media channels using the campaign hashtags and tag @Regions4 to connect with the global conversation.

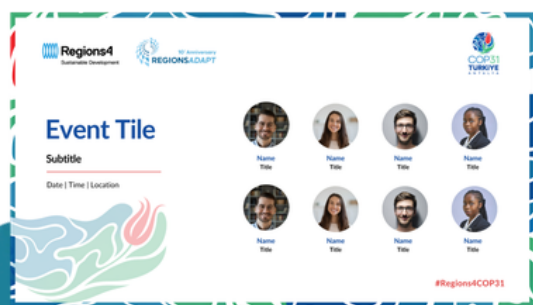


[Download images here](#)

Customizing Our Designs

For this option, you will need a Canva account. Use the link to our designs in Canva and customize with your own messaging and logo. Please note: the Regions4 logo and tagline should not change.

[Canva Template here](#)



Do you have questions?

Do not hesitate to contact the
Communications department at:
btenorio@regions4.org

Join our campaign.

Your voice makes a difference.

At Regions4, we act, we connect, we transform. We act by staying close to the territories we serve, embodying transformative change on the ground. We connect regions to each other and to the UN, ensuring their voices are heard in global discussions. We transform by driving real, localized progress in climate change, biodiversity, and sustainable development.

We were born in 2002 to represent states, regions and provinces at UN negotiations, European Union initiatives and global discussions on biodiversity, climate change and sustainable development. Today we represent 50+ regional governments from +20 countries across 5 continents.



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